

**Whole page inside**  
Type area: 177 x 255  
Bleed\*: 210 x 280

**Double whole page inside**  
Type area: 390 x 255  
Bleed\*: 420 x 280

**1/2 double horizontal page**  
Type area: 390 x 130  
Bleed\*: 420 x 130

**1/2 horizontal page**  
Type area: 177 x 130  
Bleed\*: 210 x 130

**1/2 vertical page**  
Type area: 90 x 255  
Bleed\*: 105 x 280

**1/3 horizontal page**  
Type area: 177 x 90  
Bleed\*: 210 x 90

**1/3 vertical page**  
Type area: 60 x 255  
Bleed\*: 75 x 280

**1/4 page**  
Type area: 177 x 70  
Bleed\*: 210 x 70

**Stripe**

**Small island**

**Large island**

Type area: 182 x 40

Type area: 83 x 83

Type area: 120 x 160

These advertisements are located in the news, companies and fairs section.

Rates	
Whole page interior	1,150 €
Double whole page inside	1,925 €
1/2 double horizontal page	1,425 €
Showcase	865 €
1/2 page	785 €
Large island	700 €
1/3 page	600 €
1/4 page	470 €
Stripe	335 €
Small island	335 €
Inserts	2,200 €
Covers	
Inside front cover	1,500 €
Inside back cover	1,300 €
Back cover	1,985 €
Markers and others	Consult
Advertisements in B/W	Consult

BAT 16% not included

**Product showcase**

A new format of informative publicity. It's the springboard to present your new products and services.

It's recommended to:

- Launch new products.
- Reinforce your participation into a fair.
- Inform about your activities and the services of your company.
- Advertise one change, a new brand or certification...
- To find new partners.

Covers
Inside front cover
Inside back cover
Back cover
Bleed*: 210 x 280

Special sizes
Inserts
Provided by the client
Maximum size: 200 x 270
Markers and other special formats
Consult us

Size in millimetres.  
\* Bleed: consult the page with the technical data.

**EUROCARNE marketing staff**

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