

The thematic newsletters of EUROCARNE are distributed free to a list of professionals within the meat sector of all Spanish speaking countries. This list started in 2006 and today has more than **3,500 subscribers**.

Your publicity will have continuous presence

Our newsletters are saved with other previous editions into our website. It allows your publicity to be shown when the newsletter is sent by e-mail, but also with the files stored into www.eurocarnedigital.com.

Newsletter about meat news

Weekly (52 in a year)



Our first newsletter changes and will be a summary of the most relevant news for the meat sector in Spain and all around the world.

It also offers news about companies, legislation, fairs, etc.

Size of the publicity:

The link to the sponsor includes:

- Logo of your company +
- Text (max. 80 characters)
- Link to the website of the advertiser.

Sponsors will be located in alphabetic order and they will rotate every week.

Circulation weekly

Subscribers **3,521***

* 11/26/2007

Rates

1 month	200 €
3 months	450 €
6 months	850 €
12 months	1,600 €

VAT 16% not included

Thematic newsletters

Fortnightly

Events newsletter

This newsletter will offer information about specialized fairs, congresses, seminars and formation degrees. A complete schedule will allow our subscribers to find out about the events of the food sector, technology and food safety.



Technical specifications

Top banner	468 x 60 píxeles
Button	200 x 100 píxeles
Squared banner	200 x 200 píxeles
Vertical banner	200 x 300 píxeles

Size: 15 Kb.
We recommend GIF (72dpi, 256 colours) & JPEG.
We accept animated banners.

Business newsletter

Information about companies, new products and a section for marketing on line for professionals, where they can buy and sell directly, without any kind of middlemen.



Rates

	1 month	3 months	6 months	12 months
Top banner	400 €	700 €	1,200 €	2,100 €
Lateral banners				
Button	200 €	350 €	500 €	800 €
Squared banner	275 €	475 €	750 €	1,300 €
Vertical banner	350 €	600 €	1,000 €	1,800 €

First position: +25%
Second position: +10%

Special prices for campaigns in several newsletters.

VAT 16% not included.

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